



FOR IMMEDIATE RELEASE

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THE ONTARIO PHYSIOTHERAPY ASSOCIATION GETS A NEW LOOK!

Toronto, ON [January 7, 2016] – The Ontario Physiotherapy Association (OPA) is the Ontario Branch of the Canadian Physiotherapy Association and represents more than 5,500 member physiotherapists, physiotherapy assistants and students working, learning and living in Ontario.

The OPA provides advocacy, leadership and resources to ensure that Ontarians have access to quality physiotherapy services when and where they need it. Innovation is an important aspect of what the OPA provides, from the way we connect with the public, to how we educate about the value of physiotherapy to your health and to the health care system.

We are pleased to share with you our new logo and [website](#). Our new identity was inspired by our vision that ‘Ontarians are Healthier and Stronger through Physiotherapy’ and reflects movement and health in both the symbol and the colours.

Physiotherapy is an important part of patient recovery and injury prevention and is essential to the health of Ontarians of all ages. We look forward to continuing to work together to ensure that Ontarians will have a place to access physiotherapy information from a trusted source in a format that is accessible and enjoyable to navigate.

Sincerely,

Stephen Patton, President