

# SPONSORSHIPS AND EXHIBITS



**INTERACTION**

INNOVATE • LEARN • ACHIEVE

Ontario Physiotherapy Association

April 5-6, 2019  
Delta Hotels by Marriott  
Toronto Airport & Conference Centre  
Toronto, ON

# About InterACTION

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InterACTION is the premier annual gathering of Ontario's leading physiotherapists. This year more than 300 OPA members, including physiotherapy students, will be in attendance to learn from the best in the business.

Spend two days in a relaxed collegial atmosphere showcasing your products and services, and extending your reach across every key segment of the Ontario physiotherapy market.

- ▶ Demonstrate the very latest solutions to physiotherapists and healthcare professionals who use your products and services every day.
- ▶ Showcase your industry leadership to OPA's most active and dedicated members.
- ▶ Meet and network with current and future leaders of the physiotherapy profession in Ontario.

**Join us at InterACTION 2019!**

# Message from the OPA President

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Dear Sponsors and Exhibitors,

InterACTION is a great opportunity for our members to network and build relationships with industry leaders. Our exhibit hall offers the opportunity for OPA members and other health care professionals from across Ontario to learn more about therapeutic products available to them in their practice. For those who practice in rural parts of Ontario, our exhibit hall gives them the chance to connect face-to-face with vendors and build long-term relationships. InterACTION offers your company the opportunity to engage our members and showcase your company, products and services. Our conference continues to grow each year with over 300 attendees in 2018, and we invite you to be part of that continued growth in 2019!

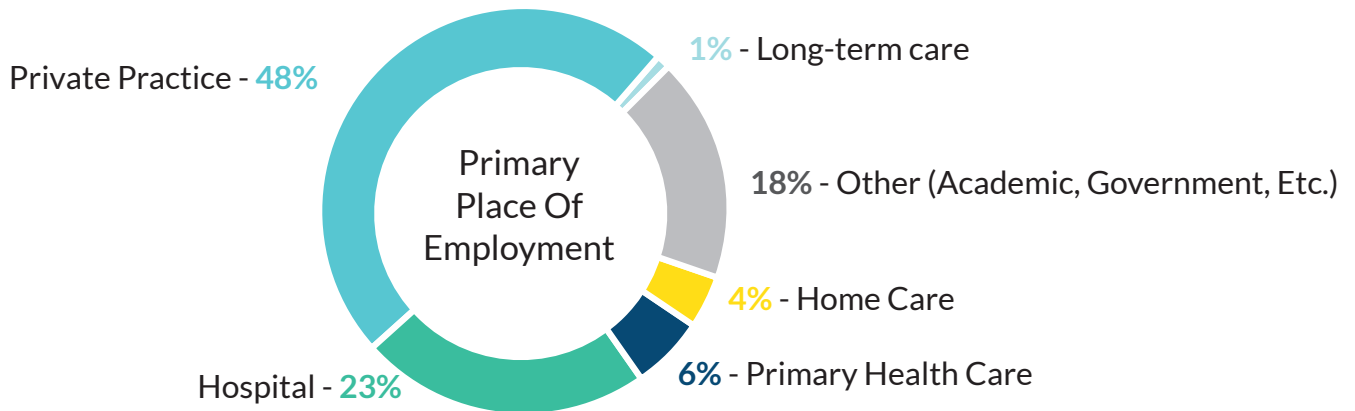
Our new and exciting sponsorship opportunities will certainly grab the attention of our members, your customers, and encourage them to attend. On behalf of the Board of Directors of the Ontario Physiotherapy Association, we look forward to seeing you at InterACTION 2019.



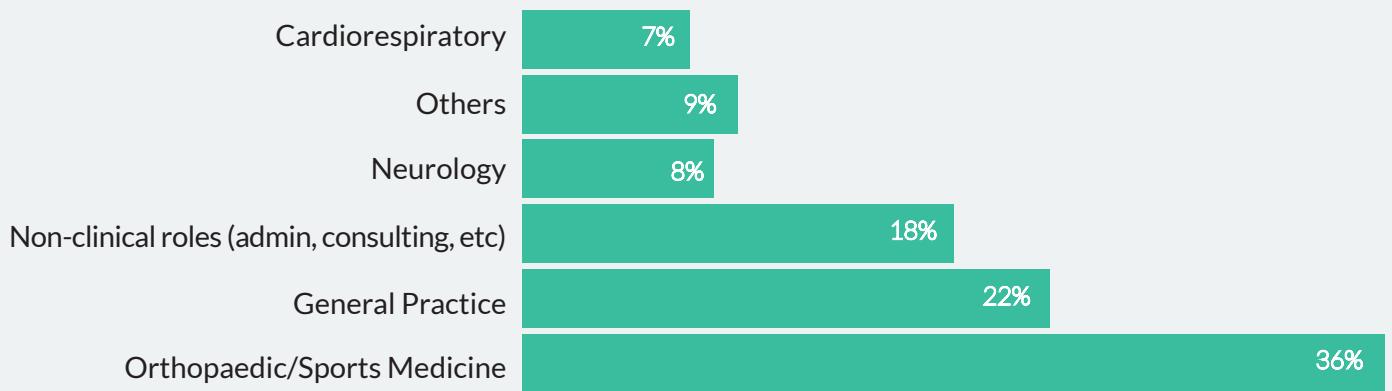
Allan Macdonald  
President  
Ontario Physiotherapy Association



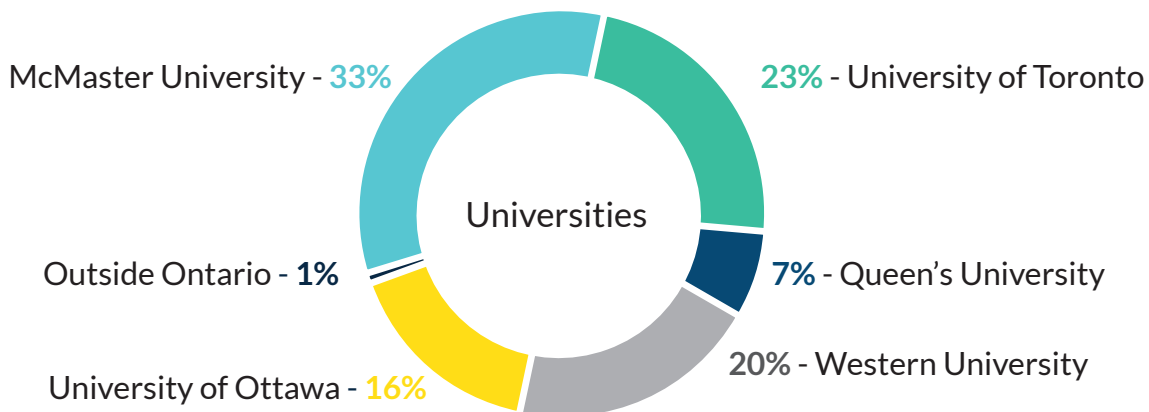
## PRIMARY PLACE OF EMPLOYMENT



## PRACTICE AREAS



## STUDENTS









# STUDENT SPONSORSHIPS

## STUDENT BUS SPONSOR

\$2,500

SOLD

Transportation is offered complimentary to students traveling from University of Ottawa, Queen's University, McMaster University and Western University

- Delegate kit bag insert (valued at \$375)
- Company logo & link to sponsor website included in all conference emails to OPA student members
- 200 word email message to OPA student members
- Logo on student page & sponsor page of conference site
- Logo in online conference program
- Logo on conference signage
- Logo in *Physiotherapy Today* print newsletter - distributed to over 5,700 members in Ontario

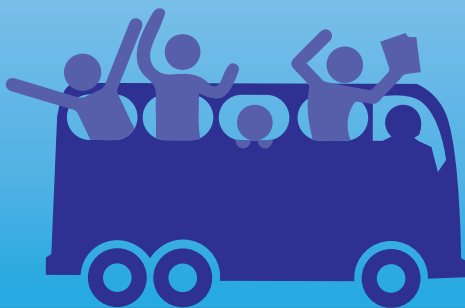
## EXCLUSIVE

## STUDENT SOCIAL SPONSOR

\$1,500

SOLD

- Logo on student & sponsor page of online conference site & conference program
- Logo & one 100 word email message to students
- Signage at event as sponsor
- Two exhibitor passes
- Logo on all conference signage
- Logo in *Physiotherapy Today* print newsletter - distributed to over 5,700 members in Ontario



Prices do not include HST

# SILVER SPONSORSHIPS

1 of 2  
**SOLD**

## REFRESHMENT BREAKS SPONSOR

**\$750**

- Signage in break area for duration of sponsored refreshment break
- Logo in pre-conference email messaging to over 5,000 members
- Logo on conference site & online conference program
- Logo on conference signage
- Logo in *Physiotherapy Today* print newsletter - distributed to over 5,700 members in Ontario

## AGM DELEGATES BREAKFAST

**\$750**

- Signage in breakfast area during AGM
- Logo in pre-conference email messaging to over 5,000 members
- Logo on conference site & AGM agenda page of site
- Logo on conference signage
- Logo in *Physiotherapy Today* print newsletter - distributed to over 5,900 members
- Recognition and introduction from OPA President

**SOLD**

Prices do not include HST





# Sponsorship Opportunities

## PLATINUM SPONSORSHIPS

	Opportunity to address attendees	VIP table during event	10' x 10' exhibit area with advance reservation	Designated sponsor area during event	2 all access conference passes	2 exhibitor passes	Logo & 150 words on conference site & program	Sponsor acknowledgements on Twitter and Facebook	Top ranked logo on conference signage	Delegate bag insert (valued at \$375)	Logo in <i>Physiotherapy Today</i> print newsletter
Awards Dinner & Gala \$6500	★	★	★	★	★	★	★	★	★	★	★
Opening Night Keynote & Cocktail Reception \$5500	★		★		★	★	★	★	★	★	★
Hosted Breakfast \$5500	★		★			★	★	★	★	★	★

Prices do not include HST



# Sponsorship Opportunities

## GOLD SPONSORSHIPS

	Signage during event highlighting sponsorship	Two exhibitor passes	Logo on online conference site & conference program	Mention in preconference email messaging	Logo in <i>Physiotherapy Today</i> print newsletter	Recognition & Introduction from OPA President	Logo on conference signage	Logo on item sponsored	Delegate bag insert (valued at \$375)
Delegate tshirt \$2500		★	★		★		★	★	★
Delegate Bag \$2000		★	★		★		★	★	★
Key Cards Sponsor \$1695		★	★		★		★	★	★
Photo Booth \$1500			★		★		★	★	
Lunch \$1250	★	★	★	★	★	★	★		
Lanyard \$1250		★	★		★		★	★	
Mobile Event App \$1150		★	★		★		★	★	

Prices do not include HST



# Sponsorship Opportunities

## STUDENT SPONSORSHIPS

	Signage at event as sponsor	Two exhibitor passes	Logo on student & sponsor page of online conference site & conference program	Logo on all preconference student email messages	One 200 word email message to students	Logo & one 100 word email message to students	Logo in <i>Physiotherapy Today</i> print newsletter	Logo on conference signage	Delegate Kit Bag Insert
Student Bus Sponsor \$2500		★	★	★	★		★	★	★
Student Social Sponsor \$1150	★	★	★			★	★	★	

## SILVER SPONSORSHIPS

	Signage at conference event as sponsor	Logo on conference signage	Logo on sponsor page of online conference site & conference program Logo on conference signage	Logo in preconference email messaging to over 5,700 members	Logo in <i>Physiotherapy Today</i> print newsletter	Logo on sponsored item	Logo in AGM Agenda & introduction to AGM
Refreshment Breaks \$750	★	★	★	★	★		
AGM Delegates Breakfast \$750	★	★	★	★	★		★

Prices do not include HST



# Exhibit Opportunities

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## STANDARD EXHIBIT \$1,595

- 10'x10' exhibit area, 6' draped table, two chairs
- Exhibitor may express a preference for up to three locations
- Space will be allocated on a 'best available basis' in order received
- Includes delegate kit bag insert (valued at \$375)
- Logo on sponsor page of OPA website and conference program
- Logo in *Physiotherapy Today* print newsletter - distributed to over 5,700 members

## ADVANCED RESERVATION \$250

- Advance reservation of exhibit location

**NOTE:** If you choose not to reserve your booth location in advance, your booth location will be assigned to you closer to the date of the conference.

## DOUBLE EXHIBIT \$2,895

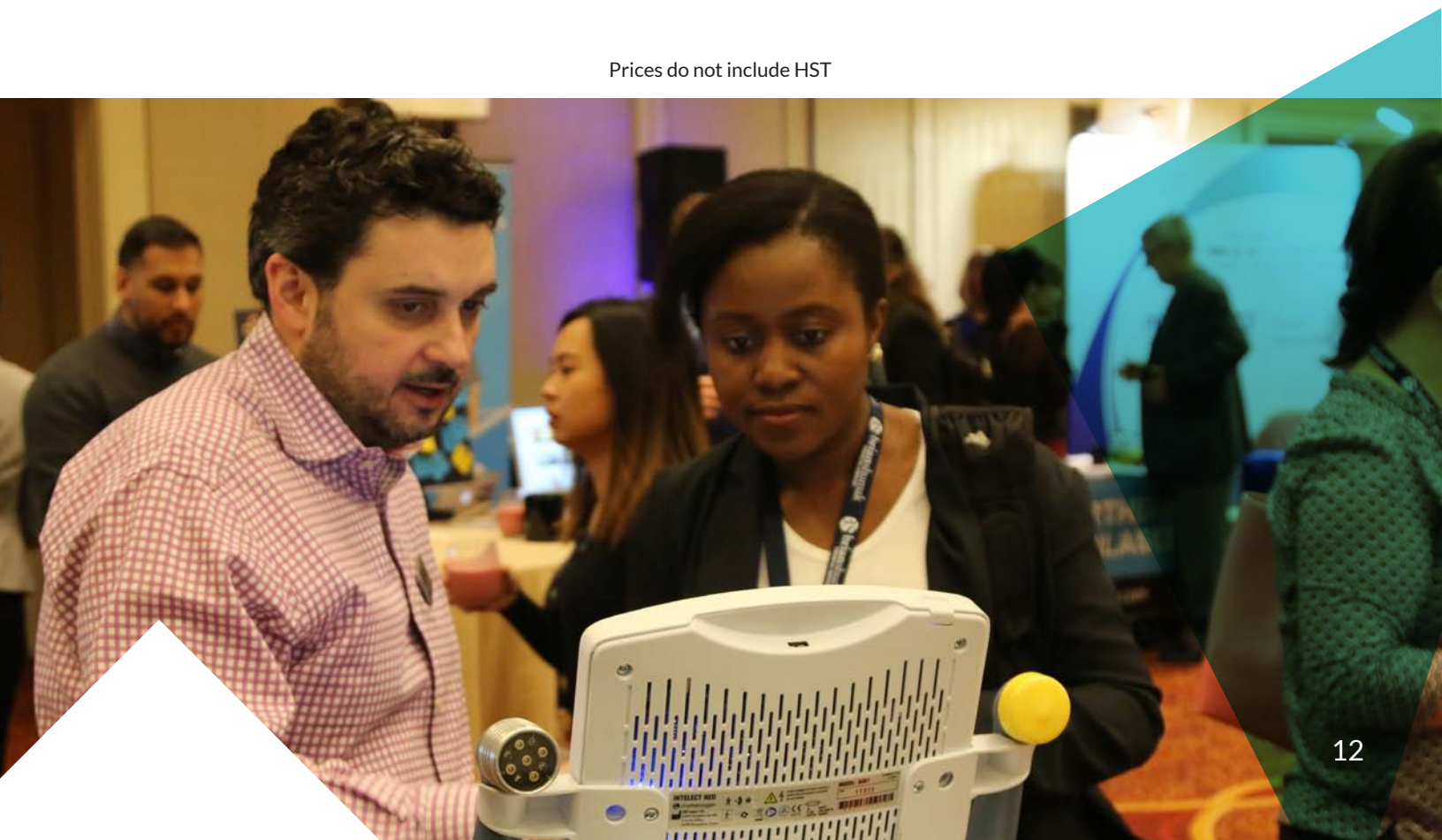
**SAVE \$300! (limited availability)**

- Premium location at entrance inside exhibit hall
- Includes all Standard Exhibit features

## DELEGATE BAG INSERT \$375

- Promote your product or service to all delegates by including one promotional item and/or one brochure. Catalogues will not be accepted.

Prices do not include HST



# InterACTION 2018 Exhibit Hall Layout

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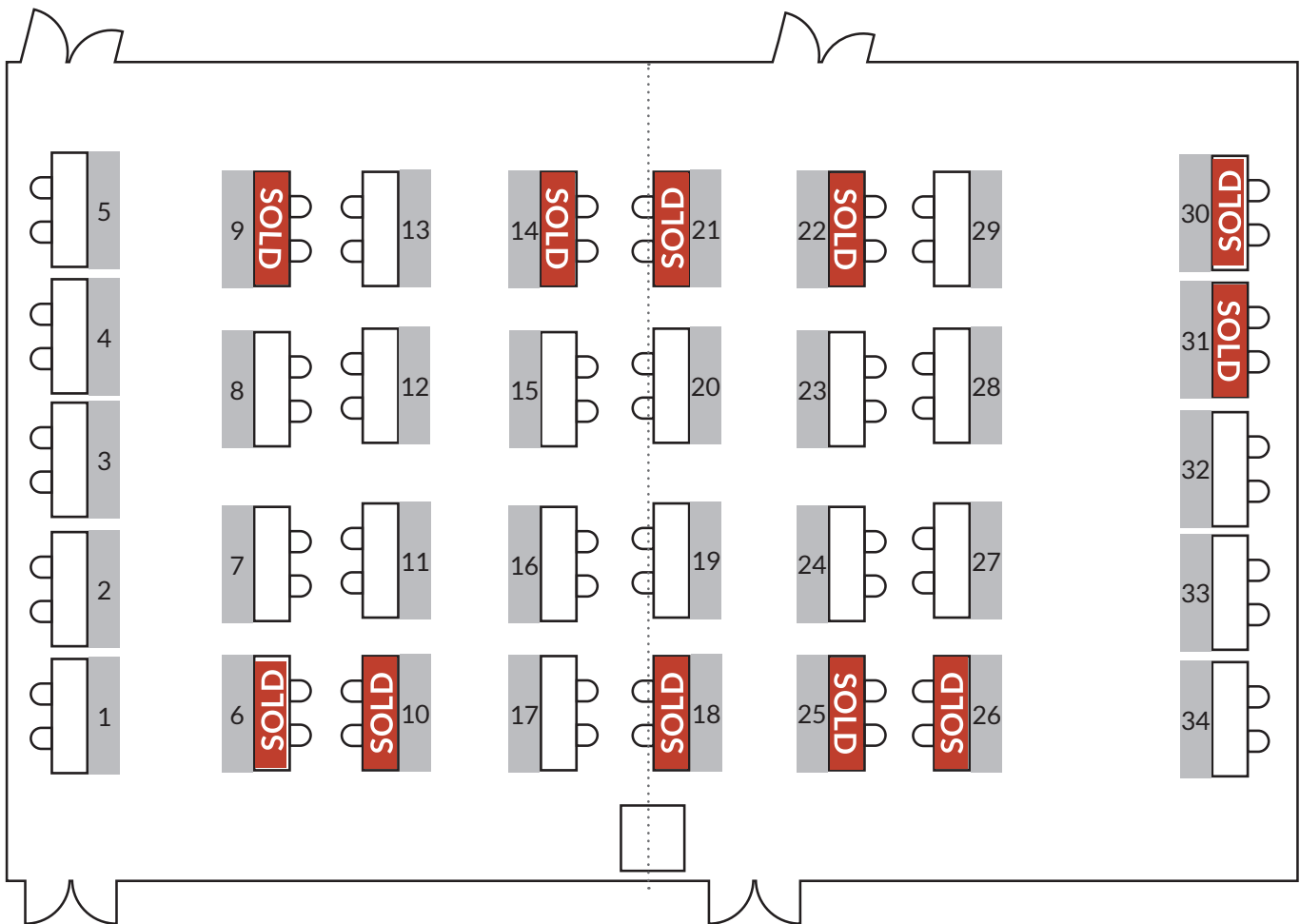
Note: Friday evening reception, Saturday breaks and lunch will be held in the exhibit hall

## EXHIBIT HALL HOURS:

Friday: 5:00 pm – 10:00 pm  
Saturday: 9:00 am – 3:00 pm  
(Exhibit hall hours subject to change)

International A

International B



# Reserve Your Spot Today!

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## It's as easy as 1-2-3

- 1 Select the sponsorship position and exhibit options that make the most sense for your company and your budget.
- 2 Complete the online form on the OPA website – <https://opa.on.ca/recent-news/interaction2019>
- 3 We'll confirm your sponsorship and/or exhibit opportunity.

## That's it. You're in!

If you have any questions or would like a one-on-one consultation to assist you in selecting the best option, please feel free to contact Diane Unção directly at 416-322-6866 ex. 227 or email her at [diane@opa.on.ca](mailto:diane@opa.on.ca).

Once you have received confirmation of your purchase, all other inquiries can be directed to [conference@opa.on.ca](mailto:conference@opa.on.ca).

# Cancellation Policy

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All Requests Must Be Received In Writing. Cancellation Requests Received On Or Before **March 1, 2019** Will Be Refunded 50%. All Requests Are Subject To A \$50 Processing Fee. No Refunds Will Be Given After **March 1, 2019**.

# Venue

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Delta Hotels by Marriott Toronto Airport & Conference  
655 Dixon Road | Toronto, ON M9W 1J3  
800.668.3656 | [Marriott.com/YYZDA](http://Marriott.com/YYZDA)

## Simple Made Perfect

Delta Hotels by Marriott Toronto Airport & Conference Centre is conveniently located minutes from the International Airport. Only 25 km (17 miles) from downtown Toronto.

- 24-hour complimentary shuttle to and from Pearson Airport
- Complimentary high-speed Wi-Fi throughout the hotel
- Surface parking for 1,300 vehicles
- 433 newly designed guest rooms and suites
- Accessible rooms available
- All rooms non-smoking
- 24 Hour key access fitness centre