



ONTARIO  
PHYSIOTHERAPY  
ASSOCIATION

# STRATEGIC PLAN

## PRIORITIES FOR 2022-2024

Integrate physiotherapy into HEALTH SYSTEM TRANSFORMATION

---

Raise AWARENESS of the value and purpose of physiotherapy

---

Deepen PRACTICE EXCELLENCE

---

Enable thriving WORKFORCE AND PRACTICE SETTINGS

---

Build relationships and capacity to foster a COMMUNITY OF  
ADVOCATES

---

Strengthen INCLUSIVITY, DIVERSITY, EQUITY AND ACCESSIBILITY  
across all dimensions of physiotherapy education, practice and  
workforce

---