

PHYSIOTHERAPY TODAY OPA'S MEMBER NEWSLETTER

The official quarterly publication of OPA reaching approximately 5,500 members across the province, this newsletter includes articles on clinical and professional issues, OPA activities and initiatives, policy developments, member news and networking information.

Advertise products, services, courses, space for rent, or other matters of interest to physiotherapists in Ontario.



1 **FREQUENCY:** QUARTERLY **CIRCULATION:** 5,500 **AVAILABILITY:** PRINT & ONLINE

AD SIZE	1 X	2 X	3 X	4 X
1/6 page	\$310	\$590	\$870	\$1140
1/3 page	\$520	\$1000	\$1485	\$1960
1/2 page	\$750	\$1450	\$2100	\$2700
Full page (Interior)	\$1230	\$2400	\$3510	\$4400
Full page (Back)	\$1400	\$2740	\$4020	\$5080
*Insert	\$1600	\$3100	\$4530	\$5980
*Catalogue	\$2700	\$5250	\$7785	\$10 000

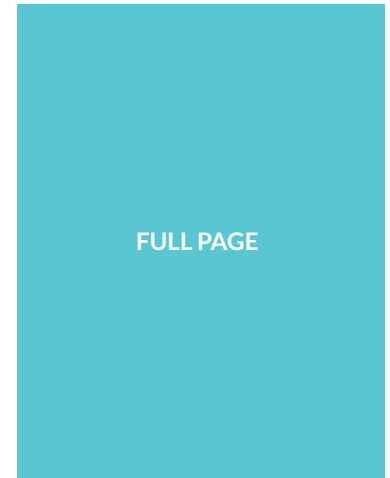
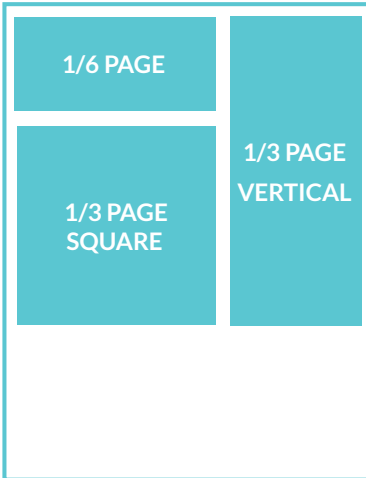
Add HST to all rates. All rates are full colour inclusive. *Inserts and catalogues to be provided by advertiser.

AD SIZE	DIMENSIONS HEIGHT X WIDTH
1/6 page	2.25" X 4.75"
1/3 page	4.75" X 4.75"
1/3 page Vertical	7" x 3.125"
1/2 page	4.5" X 7.5"
Full page	11" X 8.5" (minimum .25" bleed)
Insert	1 single page (double sided)
*Catalogue	Max 30 pages & max 8.5" X 11"

*Maximum two catalogues per issue available. First come, first serve.

Ad Format: Please send ads as PDF/X-1a files with fonts embedded and 300 dpi or greater. For full page ads please ensure a minimum 0.25" bleed. Want our designer to design your ad for you? Add \$25 + HST.

SIZES



CLOSING DATES

ISSUE	MATERIAL DEADLINE	MAILING DATES
Winter 2018	January 9, 2018	February 2018
Spring 2018	April 9, 2018	May 2018
Summer 2018	July 9, 2018	August 2018
Autumn 2018	October 2, 2018	November 2018
Winter 2019	January 8, 2019	February 2019



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 Phone: 416-322-6866 ext 227 or 1-800-672-9668

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OPA cannot verify the accuracy of the claims made in advertisements and acceptance of an advertisement does not imply endorsement by the Ontario Physiotherapy Association.

OPA reserves the right to refuse any advertisement or sponsorship. Advertising or sponsorship that contravenes the mission, vision, values, positions or policies of the OPA will be refused.

All advertising and/or sponsorships will be reviewed to determine if it meets the policy prior to being accepted.